

Digital Solutions 2003

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21-23 October Workflow Theatre 2pm



In 2003 it is clear that print is part of digital communication. New developments in PDF are around online documents and server software. At Digital Solutions the Acrobat User Forum will show how PDF can be used as part of the internet as well as part of a print workflow. This sheet is to show connections for people who cannot be at Excel on each day or who can only observe the event through the web.

1. Acrobat 6 for Pre-Press 21 Oct

Jon Bessant from S&G Magazines will detail the new features in Acrobat 6 that support pre-press, especially PDF/X. There will be discussion on why other software may still be needed, for example from Enfocus. Jon Bessant is an Adobe Certified Expert and Enfocus Certified Trainer. (21 Oct)

Xchange for software <http://www.xchangeuk.com>

Dov Isaacs on PDF creation, courtesy of Planet PDF

<http://www.planetpdf.com/mainpage.asp?webpageid=2808>

S&G Magazines <http://www.stephensandgeorge.co.uk/>

2. Leveraging XML in PDF Workflows 22 Oct

David Brailsford will talk about the new possibilities with the structure of PDF and the connections with XML. This is based on a similar presentation at Seybold Amsterdam in June. David Brailsford works with the Electronic Publishing Research Group at the University of Nottingham.

Chris Ethier on Live Digital Documents, courtesy of Planet PDF

<http://www.planetpdf.com/mainpage.asp?webpageid=2808>

EPRG <http://www.eprg.org/>

3. Reader Extensions Server Software. Defra as a UK example 23 Oct

David Stevenson from Adobe UK will describe new server software and the potential for PDF in enterprises, including government. 'Reader extensions' are possible to add functions to the Adobe Reader. Defra recently announced a UK project using this approach. There will be more information on this during the meeting. So far most case studies have been in the USA.

Adobe Press release on Defra

<http://www.adobe.com/aboutadobe/pressroom/pressreleases/pdfs/200310/100103Defra.pdf>

Adobe meetings in UK- <http://www.adobe.co.uk/boardroom>

Background

Will Pollard from Acrobat Services will be at each event and will explain the connections. For people working in print the second and third meetings will be an interesting window on what is possible, and also a reference for what may happen later with production information and the Job Definition Format. The JDF now includes some of the specification that was the Portable Job Ticket in the original PDF. Printers may use a combination of XML and PDF for the JDF aspects of workflow. It will be useful to understand the potential of PDF forms.

Acrobat User Forum

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