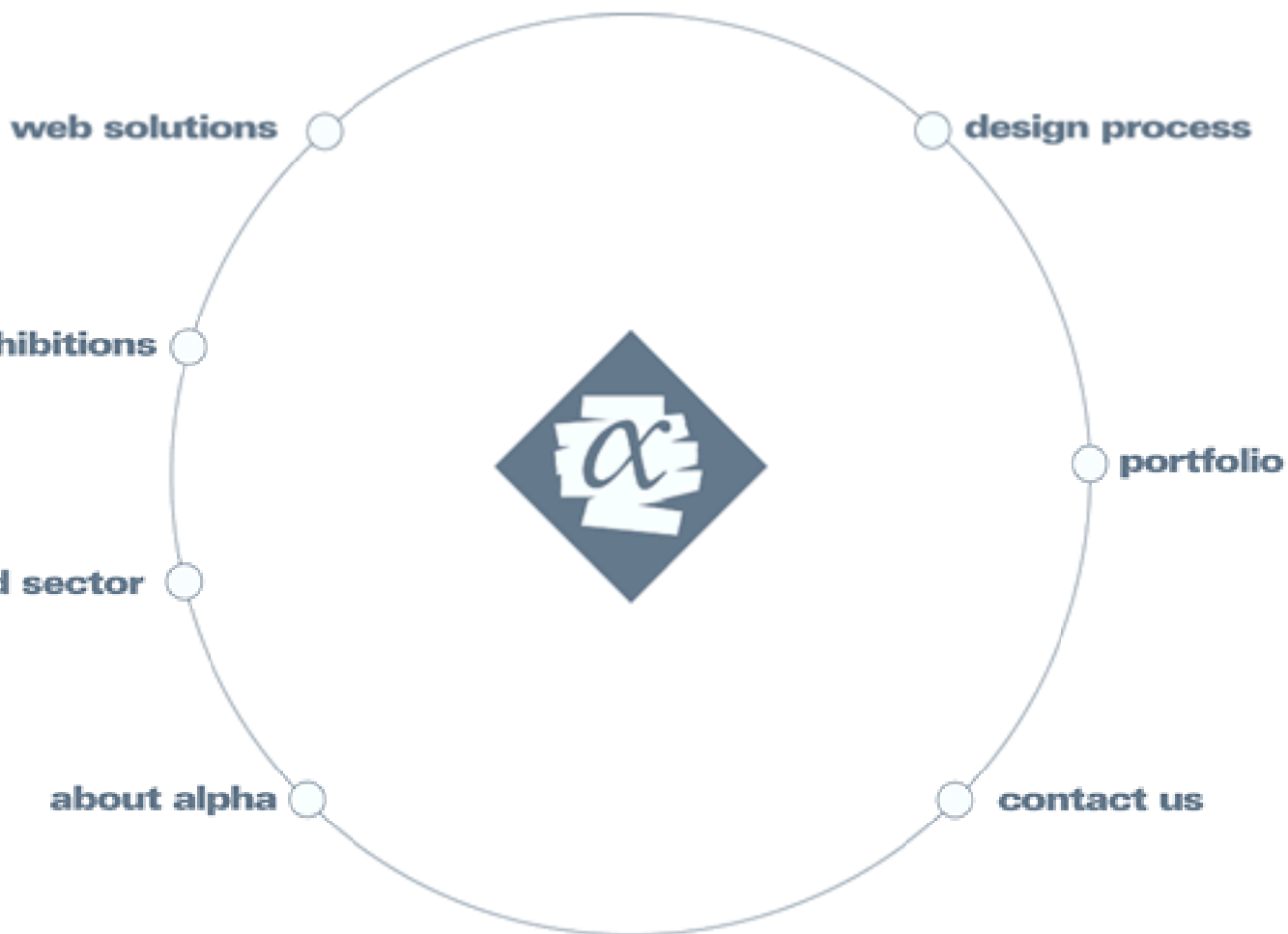


alpha communication • graphic design



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3rd Sector Communications

We use our knowledge of marketing and promotion and our wide range of contacts for the benefits of people working in the 3rd sector.

What is the 3rd sector?

The 3rd sector is work which is not directly part of the private or public sectors. Where generating profits is not the main motivation. Types of organisations in the 3rd sector include co-operatives, community businesses, social enterprises, voluntary organisations, mutual societies and associations.

Training

We provide training in market research, marketing, promotion, selling, public relations and web site creation. We tailor each course to suit the needs of the participants.

Promotion

We help 3rd sector organisations of all sizes to plan and implement promotional strategies - leaflets, brochures, newsletters, CDs, web sites, presentations, conferences, press releases. With our extensive knowledge of the media and the 3rd sector, we can put together a promotional package that will suit your budget and your message.

Public relations

PR is about letting people know what you are doing by using the press, news media and public events. With a combination of training and consultancy we aim to help people take control of their own PR.

Conferences

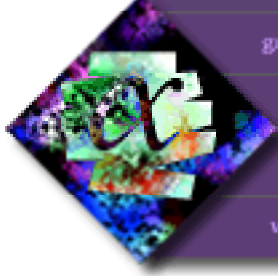
We offer a range of conference services exclusively to 3rd sector organisations. We can help with planning, publicity, printing, display boards, stage sets, lighting, audio visual equipment, interpretation and catering.

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co-operatives
community based
voluntary organisations
multi-stakeholder
significant

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EXHIBITIONS



3RD SECTOR

GRAPHIC DESIGN

WEB SOLUTIONS

Alpha Communication
design • print • exhibitions • web

WHO is the alpha team?



Jill 'Microsoft®' Duncan

Aromatherapist with responsibility for money, paper and display equipment

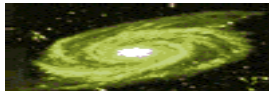
WHERE do we work?



Sarah 'Word®' Taylor

Media satirist with responsibility for prose, angles and research

WHEN did it start?



Harry 'Macromedia®' Tyler

Cosmologist with responsibility for drawing, typography and cybercreativity

WHY do we do it?



David 'Filemaker®' Parker

Jazz musician with responsibility for words, progress and systems

WHAT is a co-operative?



Mike 'Adobe®' Barclay

Sportsman with responsibility for photo enhancement, graphics and controlled use of solvents

Alpha Communication

1 Red Hill Villas

Durham

DH1 4BA

t 0191 375 0101

e enquiries@alpha.coop



Ena 'Flash®' Bowman

Dancer with responsibility for cleaning, counselling and keeping us right



Susan 'Sage®' Beirne

Synchronised swimmer with responsibility for accounts, records and spreadsheets