



[WEB OFFSET PRINTING]

The Web Offset division of Cradley Print is responsible for producing significant volumes of Magazine and Catalogue work to the highest quality standards. All of our modern presses have four or more printing units, offering multi colour production to our Customers

We have won many Awards within our industry over the past few years for high quality work. We have a policy for replacing presses regularly, allowing us to keep up with ever-changing technology and offer our customers the advantages of new processes.

Regular maintenance during the working life of our presses ensures that quality is maximised and waste minimised. We continually take running sheets during production runs, which are time stamped and signed, so that you, our customer, can check the "on the run" consistency of our work, at any time. We actively develop new methods of quality control, as consistency of production is paramount to us!

16 and 8 Page Production

Our two Komori System 38II are responsible for our "smaller" section and sheeted production. These presses, with both four and five printing units, can produce 4, 6, 8, 12 or 16 page A4 (or 8 page A3) multi colour (with spot colour facility) sections for magazines and catalogues, as well as a wide variety of brochure work, with many fold variations possible. We can produce six and eight page gatefolds, "barn doors", z folds, and, when combined with the in line "sheeter", large posters and flat sheets for subsequent off-line finishing.

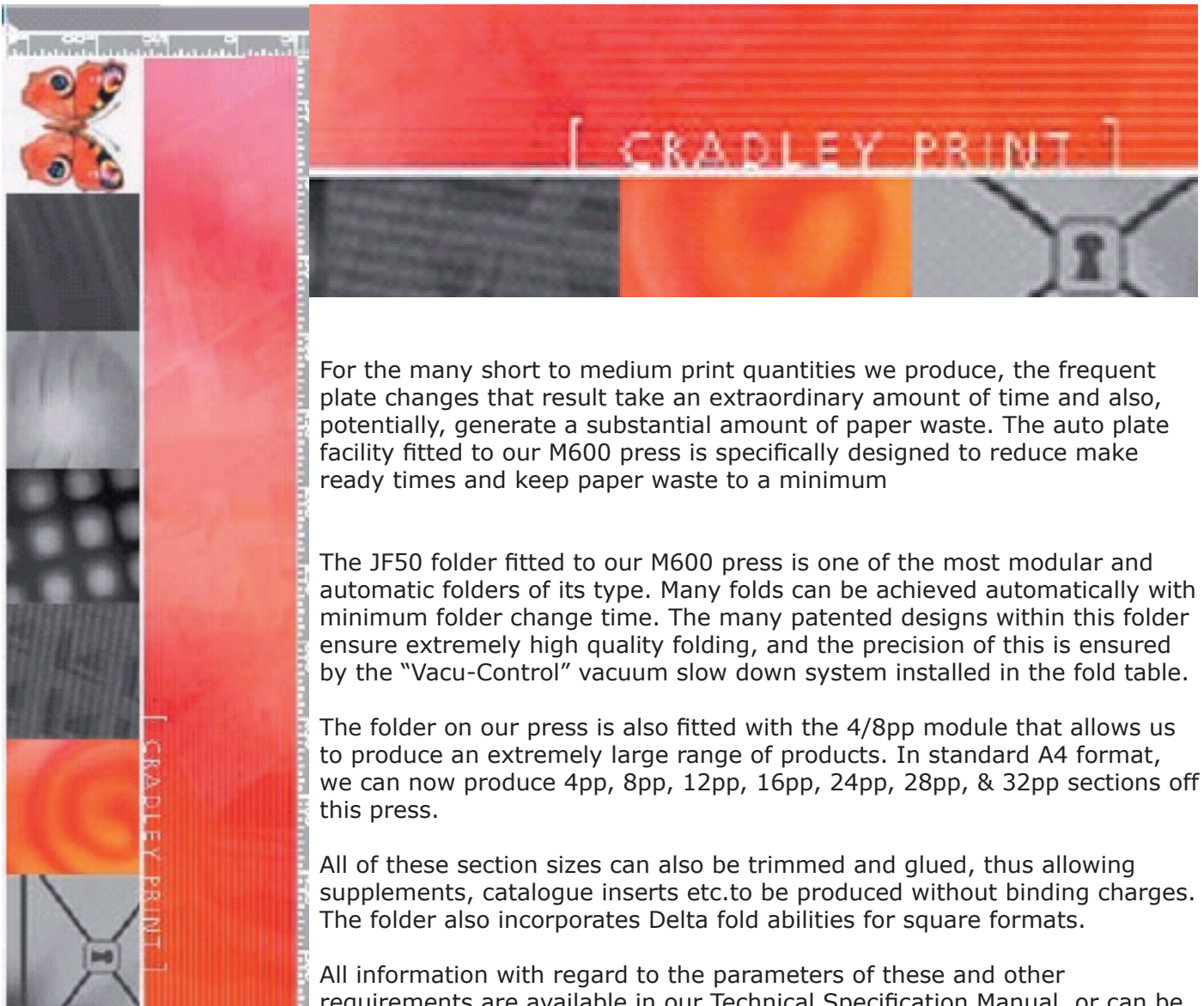
We can also run fluorescent and metallic colours - it is also equipped with the latest technology Aqueous Varnish Coater to supply an environmentally friendly gloss or matt finish to products if required. Having run these products on many occasions, we are confident that nothing "new" can surprise us!

Baker Perkins G16 Presses - Our two Baker Perkins four-unit presses have a 'double circumference' configuration and supply a high volume of 32 page A4 and 16 page A3 sections.

We have won many quality awards with the products from these machines. The latest electronic controls maintain the presses at their maximum efficiency. With high-speed plating and folder change facilities, downtime is kept to a minimum.

Heidelberg Harris M600 32 Page Press - Our M600 Press features an eight unit (twin web) stacked configuration made possible by digital drives.

This configuration minimises the length of the paper lead through the press so wastage and web breaks are kept to a minimum.



For the many short to medium print quantities we produce, the frequent plate changes that result take an extraordinary amount of time and also, potentially, generate a substantial amount of paper waste. The auto plate facility fitted to our M600 press is specifically designed to reduce make ready times and keep paper waste to a minimum

The JF50 folder fitted to our M600 press is one of the most modular and automatic folders of its type. Many folds can be achieved automatically with minimum folder change time. The many patented designs within this folder ensure extremely high quality folding, and the precision of this is ensured by the "Vacu-Control" vacuum slow down system installed in the fold table.

The folder on our press is also fitted with the 4/8pp module that allows us to produce an extremely large range of products. In standard A4 format, we can now produce 4pp, 8pp, 12pp, 16pp, 24pp, 28pp, & 32pp sections off this press.

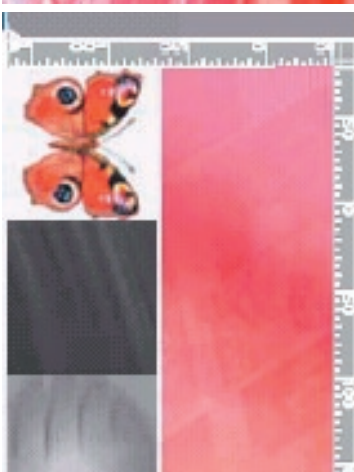
All of these section sizes can also be trimmed and glued, thus allowing supplements, catalogue inserts etc. to be produced without binding charges. The folder also incorporates Delta fold abilities for square formats.

All information with regard to the parameters of these and other requirements are available in our Technical Specification Manual, or can be discussed with your Customer Services Manager.

A rare species



Switchboard: 01384 414100
Estimating F: 01384 414102
Mark Bolwel IT: 01384 414151 mark.bolwell@cradleygp.co.uk
Sales: F: 01384 414102 sales@cradleygp.co.uk



Northern Sales Director - Vic Rollinson T: 01384 414139 M: 07980 770724 vic.rollinson@cradleygp.co.uk
Northern Sales - Barry Doyle T: 01384 414146 M: 07980 770726 barry.doyle@cradleygp.co.uk
Midlands Sales Director - John Duquette T: 01384 414146 M: 07980 770731 john.duquette@cradleygp.co.uk
Midland Sales - Bettina Rhodes T: 01384 414120 M: 07980 770722 bettina.rhodes@cradleygp.co.uk
Southern Sales - Roger Killick T: 01923 445743 M: 07980 770718
Southern Sales - Paul Mills T: 01384 414100 M: 07980 770707 paul.mills@cradleygp.co.uk